

2019 - 2021 STRATEGIC PLAN

MISSION

Catalyzing community-led transformation in rural Africa

VISION

We envision the people of rural Africa engaged in building thriving, connected and resilient communities.

OUR GOALS



EXPAND PROGRAMS

Grow geographically and develop next phase of programming in Sierra Leone

RAISE PUBLIC PRESENCE

Increase leadership in community-led development by sharing our impact, approaches and tools





INCREASE REVENUE

Build on our strong foundation of support and invite others to join

GROW ORGANIZATIONAL CAPACITY

Invest in our board, staff and technology





COMMUNITY-LED

We believe thriving communities determine and lead their own future.



DISCIPLINED

We measure our impact and adapt our approach accordingly.



SUSTAINABLE We focus on lasting solutions.



We seek the full participation of all people in our communities and programs.

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